



Product Manager

AxoGen Overview

AxoGen Inc. seeks to provide surgeons with solutions to repair and protect peripheral nerves. The company has created and licensed a unique combination of patented technologies and has a rich pipeline of new products to change the standard of care for patients with peripheral nerve injuries.

AxoGen offers competitive compensation, full benefits (health, dental, life and retirement), option package, performance bonus and an excellent work environment.

Job Summary

The product manager is primarily responsible for planning and executing brand strategies.

Primary Roles, Authorities and Responsibilities

- Executing the marketing strategies for existing products.
- Ensuring effective marketing communications including the company website, e-networking and professional communication.
- Working with product development teams to manage new product pipeline and gathering competitive intelligence.
- Managing professional conferences and meetings.
- Conducting the launch campaigns for new products.
- Analyzing the effectiveness of all marketing efforts.

Qualifications

Minimum Education – Bachelors degree, MBA a plus

Minimum Skills and Experience

- 3+ years of relevant work experience in implantable medical device or tissue product marketing.
- Expert in Internet and social media strategy with a demonstrated track record.
- Ability to thrive in a fast-paced, dynamic team environment.
- Consistently follows through on commitments.
- Ability to manage multiple projects and work in cross-functional teams required.
- Strong analytical, project management, written and verbal communication and decision-making skills.
- Willingness to travel approximately 30%.

Application

Qualified candidates should submit to hr@axogeninc.com:

- (1) Resume;
- (2) Cover letter, and
- (3) Salary requirements.

We are an Equal Opportunity Employer offering a competitive along with a benefits package.